



A P | PORTUGAL

TECH LANGUAGE SOLUTIONS

POWERED BY  
AMAZING PEOPLE WITH  
GREAT TECHNOLOGY

ISO 18587

BUREAU VERITAS  
Certification



ISO 17100

BUREAU VERITAS  
Certification



ISO 23155

BUREAU VERITAS  
Certification



**AP | PORTUGAL'S  
AMAZING TEAM WITH GREAT  
TECHNOLOGY HAS BEEN  
BREAKING DOWN BARRIERS  
AND BRINGING PEOPLE  
TOGETHER SINCE 1998.**

**CONNECTING WITH PURPOSE  
GROWING WITH SUSTAINABILITY  
CREATING VALUE FOR ALL**



# WHO WE ARE

We are a Tech Language Solutions company certified by International Quality Standards ISO 17100, ISO 18587 and ISO 23155 and powered by a team of specialized localization and communication professionals.

It's our mission to be your one-stop destination to expand your global reach by digitally transforming your communication, whether through translation, localization, marketing or events, and increase the impact of your message.



# OUR HISTORY

Our company's history is a testament to the power of innovation, perseverance and dedication to excellence.

Our amazing team with great technology has been working hard since 1998 to integrate the best technology and workflows methodology by certifying AP | PORTUGAL by several ISO's standards.

**1998**  
Foundation

**2010**  
Wordbee  
Technology

**2012**  
EN 15038

**2015**  
ISO 17100

**2016**  
Globalization

**2018**  
AP | ACADEMY

**2020**  
Zoom Partner  
DGERT Certified

**2021**  
ISO 18587  
Synthetic Media  
Artiga Center

**2022**  
ISO 23155



**YOUR MESSAGE,  
OUR MISSION.**



## **OUR MISSION**

**Our mission is to revolutionize the way businesses communicate with their customers, partners and employees.**

**Using state-of-the-art technology and modern communication strategies,** we will provide businesses with the tools and skills necessary to build trust, foster relationships and create a high-value customer experience.

Our team of experts will work with businesses to develop customized communication strategies and solutions to ensure their customers, partners, and employees have a seamless, efficient, and enjoyable experience

**WE WILL  
BUILD  
STRONG  
RELATIONSHIPS  
WITH OUR CLIENTS.**



## **OUR VISION**

We aim to support the public and corporate sector in the communication, digital transformation and human resources empowerment process through our state-of-the-art language services and communication technologies.

We continue to be leaders in Portugal, without ever forgetting that we were born to support people and protect the environment in all its dimensions.

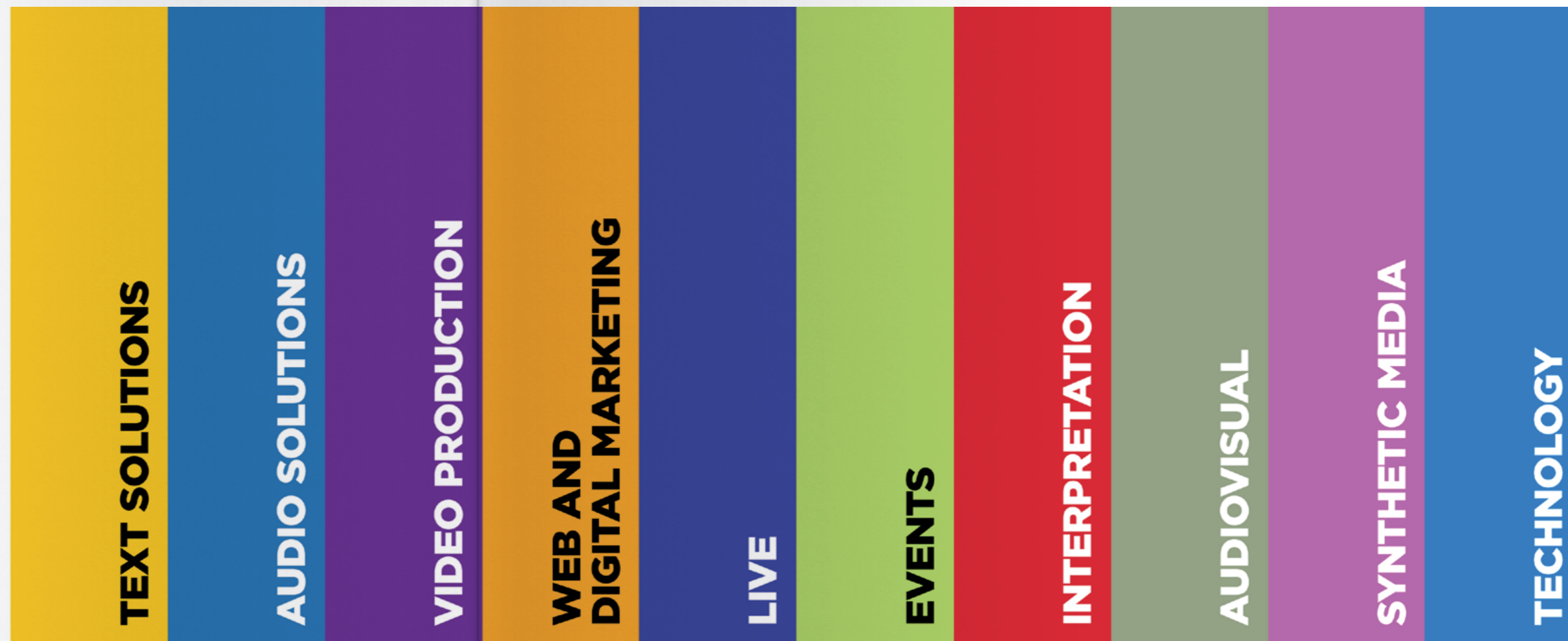
In training, AP | PORTUGAL **supports innovation and promotes the growth of all its trainees**, strengthening their skills so that they can have a positive impact on their community and in the world.

**RESPONSIBILITY**  
**HONOR**  
**DEDICATION**

# WHAT WE DO

With a strong focus on digital innovation, we combine the skills of our teams with the latest technologies, to offer a portfolio of cutting-edge solutions to our clients around the world.

1. Language solutions
2. Communication technologies
3. Content solutions
4. RSI and conference interpreting
5. Training and consultancy
6. Audiovisual rental solutions
7. Events management







# AUDIO SOLUTIONS

**Professional voice-over service** for commercial ads, corporate videos and IVR for companies, organizations and individuals, according to their specific needs and contexts.

**A good voice-over for your communication!**

1. Voice talent
2. Synthetic voice-over
3. Audio editing
4. Recording studio





# VIDEO PRODUCTION

We are a full-service video rental and production company that offers a wide range of services to our customers. From renting high-end cameras and lenses to producing professional-grade videos, we have the tools and expertise to create the perfect video for your project.

**Don't let a bad image ruin your message!**

1. Promotional video
2. Corporate video
3. Documentary video
4. Subtitling
5. Photo session for social media
6. Drone footage & Time-lapse
7. Artificial intelligence video

# WEB AND DIGITAL MARKETING

Our web design and digital marketing agency is **dedicated to providing comprehensive solutions for businesses of all sizes.** We combine our expertise in user experience design and digital marketing to create an effective online presence for our clients.

**Take your business around the world.**

1. Web localization & Apps
2. Globalization support
3. Continuous localization
4. Multilingual SEA
5. Multilingual SEO
6. Multilingual website creation
7. Multilingual content management
8. UX/CX testing
9. SEO copywriting
10. Text-to-video
11. Desktop publishing
12. AI data annotation





# LIVE SOLUTIONS

No matter the type of event, when it comes to business, **success is achieved by ensuring the best possible delivery of your message to an interested audience.** Live stream on any social media, or your own website.

**Give life to your event with our live solutions.**

1. Live graphic editing
2. Live streaming
3. Live subtitling
4. Social multistreaming
5. Master of ceremonies
6. Simultaneous interpretation
7. Audiovisual equipment rental
8. Zoom rooms
9. Digital secretariat

# EVENTS

**Full-service event organization**, co-management, audiovisual equipment rentals, custom event websites with streaming and translation capabilities, as well as certified Zoom video conferencing systems.

**Life is an event. Make yours unique.**

1. Events venue
2. Amplified event management
3. Helpdesk
4. Audits
5. Virtual event assistance
6. Zoom conferences and meetings
7. Catering
8. Staff
9. Virtual event assistance
10. Hybrid events
11. Virtual events
12. Recorded events
13. Master of Ceremonies
14. Team building
15. Event App





# INTERPRETING

API PORTUGAL is an **ISO 23155 certified conference interpreting services company with over 150 conference interpreters**, whether on-site or remote, with audio or video interpreting.

**Don't leave room for second interpretations!**

- |                                  |                               |
|----------------------------------|-------------------------------|
| 1. Interpreting hub              | 8. Consecutive interpretation |
| 2. Simultaneous interpretation   | 9. Follow-up                  |
| 3. Remote interpretation         | 10. Sign language             |
| 4. Interpretation via smartphone | 11. Consultant interpreter    |
| 5. Whispered interpretation      | 12. VRI                       |
| 6. Legal interpretation          | 13. RSI                       |
| 7. Liaison interpretation        |                               |

# AUDIOVISUAL

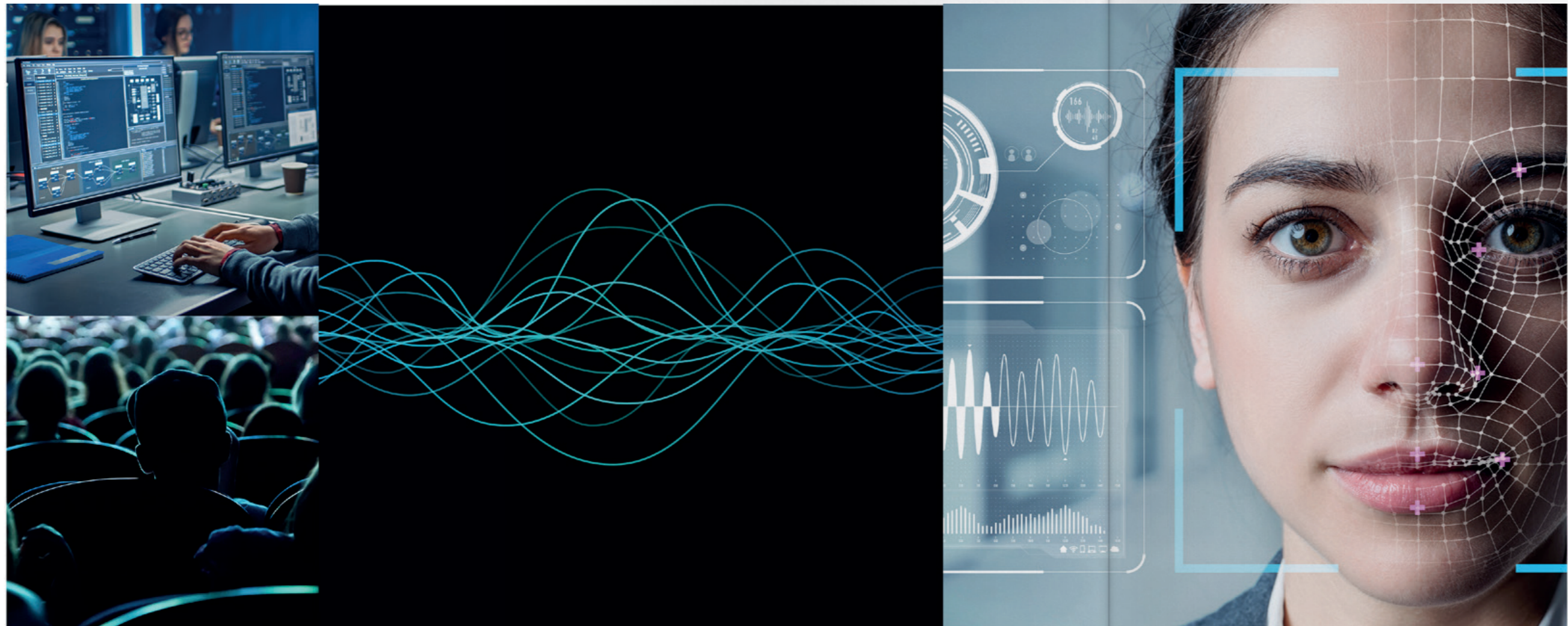
We know how important the best equipment and technology is for an event. For this reason, we have at your **disposal a wide selection of audiovisual equipment essential to streamline your event.**

**Your one-stop-destination for all your audiovisual rental needs.**

1. Audiovisual equipment rental
2. Audio equipment
3. Video equipment
4. Microphones
5. Screens
6. Led wall
7. Projectors
8. Lighting
9. Chroma key studio
10. Meetings
11. Conferences
12. M.I.C.E
13. Training







# SYNTHETIC MEDIA

In today's globally connected world, the need for content is greater than ever. Synthetic Media production **enables businesses to localize their material for various markets quickly and cheaply.**

**Synthetic media doesn't have to be science fiction!**

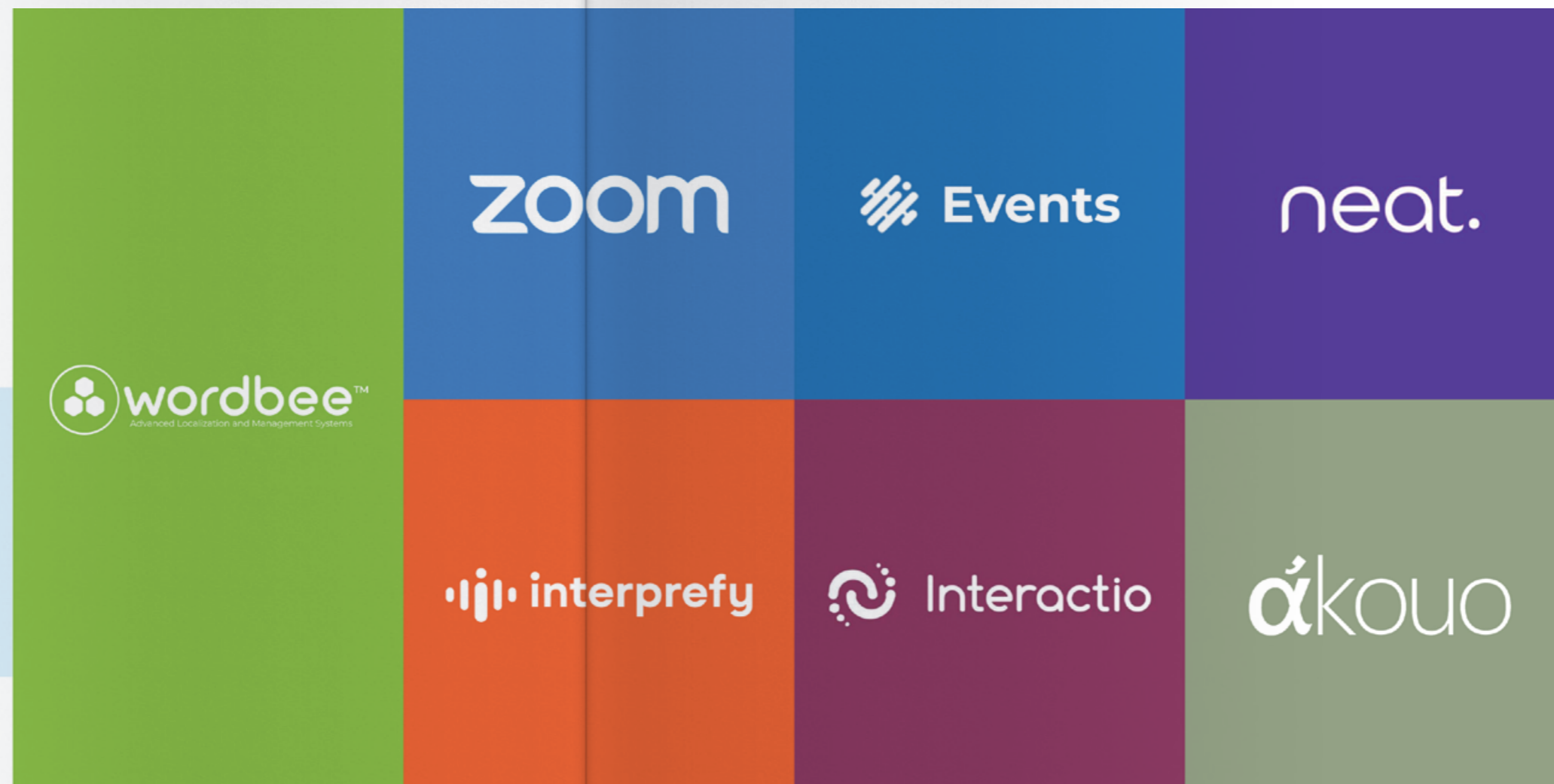
- 1. Text-to-video
- 2. Neural voices
- 3. AI copywriting
- 3. Machine subtitling

# TECHNOLOGY

Our amazing team is powered by great technology. **Our great technology is powered by great partnerships.**

**Let us take care of the technology,  
so you can focus on what matters!**

1. Wordbee
2. Zoom
3. Interprefy
4. Events
5. Interactio
6. Neat
7. Akouo





# MARKETS

We are a global company with a strong international presence, offering a wide range of business solutions to companies looking to grow, reach wider audiences and new markets. We provide customized solutions tailored to each client's specific needs. Our global presence and expertise makes us a valuable partner for businesses seeking to thrive in the increasingly complex and competitive global marketplace.

**TOTAL COUNTRIES: 53**  
**EUROPEAN: 32**  
**AMERICAN: 7**  
**AFRICAN: 5**  
**ASIAN: 9**



# WHERE WE ARE

## Lisbon

Avenida da República, nº 6 - 1º Esq.  
1050-191 Lisboa

## Porto

Rua Fonte Santa, nº 88, Santa Marinha  
4400-157 Vila Nova de Gaia



# OUR INTERNATIONAL ORGANIZATIONS

**elia.**  
european language  
industry association

UE



US



UK



DE



US



**UNITED WE STAND,  
TOGETHER WE SHINE!**

**THANK YOU FOR JOINING US  
IN THIS AMAZING JOURNEY!**



**VISIT OUR WEBSITE  
[GO.APPORTUGAL.COM/EN](https://go.apportugal.com/en)**